



CITY OF LODI COUNCIL COMMUNICATION

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AGENDA TITLE: Approve Submitted City of Lodi's Arts & Cultural Project Mini Grants for 06-07

MEETING DATE: June 20, 2007

PREPARED BY: Deanie Bridewell, LAC Liaison

RECOMMENDED ACTION: Approve the Mini Grant applications that have been reviewed by the Lodi Arts Commission's Grant Review Committee.

BACKGROUND INFORMATION: The City Council has provided \$50,000.00 to the Lodi Arts Commission (LAC) for its grant program for 2006-07. The balance of the allocation is \$7,289.00 after the primary grants were awarded.

Mini Grant applications were made available to the public after the approval of grants at the City Council meeting on May 16, 2007. After weeks of studying the submitted Mini grants, the Grant Committee met on June 4, 2007, to review them. The submitted slate of Mini Grants has been approved by the Lodi Arts Commission's Grant Review Committee and the LAC.

FISCAL IMPACT: \$7,289.00 (Balance of original \$50,000 allotment).

FUNDING AVAILABLE: The remaining balance of this year's grant funding is \$7,289.00. Total grant funding for 2006-07 was \$84,000, \$34,000 for the first segment of the year, and \$50,000 for the second segment, which the Council authorized on May 16, 2007.

Kirk Evans, Budget Manager

James M. Rodems
Community Center Director

SB/DB

APPROVED: _____
Blair King, City Manager

**LODI ARTS COMMISSION PROJECT GRANTS
2006-07 PROGRAM CYCLE
SUMMARY OF MINI GRANT APPLICATIONS**

Group Name: Lodi Community Art Center

Title of Project: First Friday Radio Advertising

Grant Request: \$2,000.00

Project Budget: \$2,000.00

Target Population: 673,000

Art Form: Visual Arts

Scope of Project: This is a request for a mini grant to help support the promotion of the downtown Lodi's "First Friday Art Hop". This grant would allow expansion into broadcast media, radio advertising, as well as promote the use of computer websites to get the message out to the target population.

Recommended for funding: Yes

Award: \$1644.50

Group Name: Vocal Arts of Lodi

Title of Project: Lodi Children's Chorus

Grant Request: \$2,000.00

Project Budget: \$2,000.00

Target Population: 50 Children

Art Form(s): Vocal Arts

Scope of Project: Lodi Children's Chorus' goal is to give each child who likes to sing, an opportunity to perform in a choral setting, and a chance to travel and share their musical talents with the world. The grant will be used for purchasing sheet music for the chorus. Music is very expensive, averaging \$3.00 per copy. We usually order fifty copies per song, about thirteen new songs per year.

Recommended for funding: Yes

Award: \$2,000.00

Group Name: Sandhill Crane Festival

Title of Project: 2007 Sandhill Crane Festival

Grant Request: \$2,000.00

Project Budget: \$49,700.00

Target Population: 1,500 – 2,000

Art Form(s): Festival

Scope of Project: The Sandhill Crane Festival was created to increase public awareness, appreciation and conservation of the Sandhill Cranes and other Central Valley wintering wildlife and to increase ecotourism into the Lodi community. The venue, used to accomplish this mission, provides fun educational and recreational opportunities which promote conservation management and restoration efforts benefiting wildlife while working closely with agriculture and recreation in the area. The local economy is promoted through wildlife related ecotourism which is supported by partnerships with local agencies, community organizations, schools and businesses.

Recommended for funding: Yes

Award: \$1,000.00

Group Name: Handel Messiah

Title of Project: Handel Messiah

Grant Request: \$2,000.00

Project Budget: \$15,000

Target Population: 942

Art Form(s): Musical Concert

Scope of Project: Come celebrate our 4th season of Christmas splendor! Enjoy the inspirational artistic expressions of many talented musicians, vocalist, and dramatists. Presenting "Handel Messiah", Saturday, December 8, 2007, 4:00pm at Hutchins Street Square.

Recommended for funding: No

Award: none

Group Name: Handel Messiah

Title of Project: Handel Messiah Pilot Workshop

Grant Request: \$2,000.00

Project Budget: \$3,500.00:

Target Population: 30-50

Art Form(s): Music

Scope of Project: The year the Handel Messiah project wishes to offer an outreach program in the form of a pilot workshop. This pilot workshop will prepare youth who would like to participate in the rehearsals and Handel Messiah Performance for the very first time.

The only workshop of its kind, training youth in basic voice, theory, performance and instrumental; specifically strings, brass & percussion; giving them the necessary skills to then join rehearsals and the performance in the Handel Messiah.

Recommended for funding: Yes

Award: \$1644.50

Group Name: Lodi Community Band

Title of Project: Lodi Community Band Winter Concert

Grant Request: \$1,000

Project Budget: \$1,000

Target Population: Entire population of the Lodi/Stockton area is invited to attend the concert.

Art Form (s): Music

Scope of Project: The Lodi Community Band will be presenting our annual Winter Concert on December 9. Free admission to the public.

Recommended for funding: Yes

Award: \$1,000.00